

WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract

Schedule Dates

Âgency

Product

Advertiser

1384397 10/02/12-10/08/12

American Crossroads (41509)

Crossroads Media-Alexandria (2097) POLITICAL ISSUE (ns) (1187)

Brand AMERICAN CROSSROADS (325849) Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Ramsey, Noelle Phone/Fax

CPE

11/27/1065 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments American Crossroads JARED SALLES

Date Entered 09/28/12 Last Modified 09/28/12 Entered By

Amy Marino

\$12,070.00

CO-OP Headline # ECR09832779

Demo A35+ Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,130.00 Net Total

Sales Tax

Columbus (WTTE) By Broadcast Month **Spots** <u>Rate</u> Oct. 2012 \$14,200.00 Grand Total: \$14,200.00

ine Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu We Th Fr Sa Su	u	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT (1)	10/07/12-10/07/12	2		8:58:30A- FOX-FOX News Sunday		1	. [i	\$200.00	\$200.00	Columbus (WITE)	FOX NEWS SUNDAY	9/28/12
2.0 Normal Line / SPOT (2)	10/02/12-10/02/12	2		9A- News-Good Day Columbus 9am		1		1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/28/12
3.0 Normal Line / SPOT (3)	10/03/12-10/03/12	2		9A- News-Good Day Columbus 9am		1	1	1	\$600.00	\$600.00	Columbus (WITE)	GOOD DAY COLUMBUS	9/28/12
4.0 Normal Line / SPOT (4)	10/04/12-10/04/12	2		9A- News-Good Day Columbus 9am		1		i	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/28/12
5.0 Normal Line / SPOT (5)	10/05/12-10/05/12	2		9A- News-Good Day Columbus 9am		1		i	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/28/12
6.0 Normal Line / SPOT (6)	10/08/12-10/08/12	2		9A- News-Good Day Columbus 9am	-	1		1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/28/12
7.0 Normal Line / SPOT (7)	10/02/12-10/02/12	2		6:57:56P- Two And A Half Men 2		1	T	1	\$2,200.00	\$2,200.00	Columbus (WITE)	TWO & A HALF MEN	9/28/12
8.0 Normal Line / SPOT (8)	10/03/12-10/03/12	2		6:57:56P- Two And A Half Men 2		1		1	\$2,200.00	\$2,200.00	Columbus (WITE)	TWO & A HALF MEN	9/28/12
9.0 Normal Line / SPOT (9)	10/04/12-10/04/12	2		6:57:56P- Two And A Half Men 2		i		1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	9/28/12
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		CONFIRMATION	CONTRACT		**************************************
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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Salesperson Millennium/DC, Washington DC (1108)

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Buyer Name Ramsey, Noelle

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Àccount Types Billing Type

Comments

National/Political Issue Agency BRD

Weekly/Irregular American Crossroads JARED SALLES

Accepted-Station:

11/27/1065

Date Entered 09 Last Modified 09

09/28/12 09/28/12 Amy Marino

No

Headline # ECR09832779

Demo A35+
Order Type Normal
Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$2,130.00

 Net Total
 \$12,070.00

Sales Tax

Entered By

CO-OP

By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2012	11	\$14,200.00
Grand Total:	11	\$14,200.00
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Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu We 7	îh Fr	Sa Su	Spots	Rate	Total	Station		Comments	Entered
Normal Line / SPOT (10)	10/05/12-10/05/12	2		6:57:56P- Two And A Half			1		1	\$2,200.00	\$2,200.00			7	9/28/12
Normal Line / SPOT (11)	10/08/12-10/08/12	2	:30	6:57:56P- Two And A Half Men 2		1			1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO &	A HALF MEN	9/28/12
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	Normal Line / SPOT (10)	lormal Line / SPOT (10) 10/05/12-10/05/12	lormal Line / SPOT (10) 10/05/12-10/05/12 2	lormal Line / SPOT (10) 10/05/12-10/05/12 2 :30	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half Men 2 Normal Line / SPOT (11) 10/08/12-10/08/12 2 :30 6:57:56P- Two And A Half	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half Men 2	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half Men 2	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half Men 2 1 Normal Line / SPOT (11) 10/08/12-10/08/12 2 :30 6:57:56P- Two And A Half 1	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half 1 1 \$2,200.00	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half 1 1 \$2,200.00 \$2,200.00 Normal Line / SPOT (11) 10/08/12-10/08/12 2 :30 6:57:56P- Two And A Half 1 1 \$2,200.00 \$2,200.00	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half 1 1 \$2,200.00 \$2,200.00 Columbus (WTTE)	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P- Two And A Half Men 2 1 1 \$2,200.00 \$2,200.00 Columbus (WTTE) TWO &	Normal Line / SPOT (10) 10/05/12-10/05/12 2 :30 6:57:56P-Two And A Half 1 1 \$2,200.00 \$2,200.00 Columbus (WTTE) TWO & A HALF MEN

/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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Date:

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